

The Standard in Measuring Risk Tolerance!

Using Psychometrics to assess the emotional ability of an investor taking Financial Risk

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Creates the basis for assets allocation



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Developed and tested in Australia over 4 years with the assistance of the University of New South Wales' Applied Psychology Unit, the FinaMetrica system has gained international recognition as world's best practice since its Australian launch in 1998. The FinaMetrica system offers previously unattainable levels of validity, reliability, and accuracy in risk tolerance assessment.

The FinaMetrica Risk Profiling system is a scientifically validated tool for assessing investors' personal financial risk tolerance.

The 25-question, web-based risk questionnaire can be completed on-line or in hard copy in around 15 minutes. The risk profile report provides an information rich, qualitative, and quantitative, assessment of financial risk tolerance. Both questionnaire and report are in plain English.



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For more information, please contact: Deakin International Sdn Bhd at service@deakin.com.my

Using Psychometrics to assess the emotional ability of investors taking Financial Risk

The Standard in Measuring Financial Risk Tolerance

Report is VALID, ACCURATE & RELIABLE

CMSA 2007 s.92 – have a basis in giving investment advice

Benefits

1. Differentiate yourself from the market place
2. Develop better relationship with your clients
3. Proven to Improve Advisory and Productivity
4. May reduce Legal Liability
5. Provide the basis for recommendation on Asset Allocation or Investment Portfolios
6. Detect inconsistency and investor's emotional ability to take financial risk
7. Excellent as a Prospecting and Servicing Tool
8. Able to use data and analyze for Product Development and Strategic Marketing

Compliance

1. Meet Fiduciary Obligations
2. Act as a Reference for Disputes
3. Know your Client- KYC
4. Independent and 3rd Party Questions and Report

Endorsement & Recognition

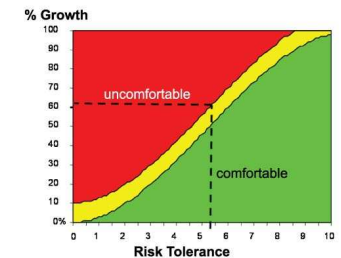
1. Universities of New South Wales
2. In 16 countries & used by more than 3000 Financial Institutions and Planners with 250,000 clients
3. Verified by Psychometrician in Malaysia
4. School of Psychology, HELP Uni College
5. Financial Planning Association of Malaysia
6. Malaysian Financial Planning Council
7. Media Coverage- Personal Money, Smart Investor, RHBUT PDUT Update, 4E Journal.

**To subscribe, please contact
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Methodology

1. A scientific validated technique for assessing financial risk tolerance, using Psychometrics
2. Provide an apple-to-apple comparison between risk tolerance and investment risk
3. Does not make portfolio recommendation
4. Allow comparison of your client's risk tolerance with level of risk in your standard portfolios
5. Enables your risk tolerance score to be expressed as the % Growth Assets which clients will be comfortable



Features

1. International Endorsement and Usage
2. Co-designed by Psychologists
3. Proven Methodology in Assessment
4. 91% reliable
5. Professionally written report
6. Tested for usability in Malaysia
7. Local Endorsement
8. 25 Questions and 8 Demographic & 9 pages report
9. 24/7 Access
10. Retail for RM 100 per report
11. Practice Management Materials included
12. Privacy & confidentiality ensured